



**Louise Rehling**  
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Hi. I'm your neighbor. You'll often see me riding city buses, cycling our streets, walking our sidewalks, and sometimes searching for parking. ☺ Like you, I shop, eat, see my doc, and go out for fun here. I love the diversity of the people who live, work, and visit in our community and appreciate the range of places that we enjoy together, from parks to commercial districts to residential areas. Of course, our community faces concerns, especially with rents, people who are unhoused, and complicated and inadequate transportation options.

I hope to join the Uptown Planning Committee to help to address such issues while balancing the interests of everyone who is part of our Hillcrest community and thinking about what approaches to growth and change could provide all of us the most benefit and sustainability over the long term. As a Hillcrest homeowner, I believe that property owners, including developers and other businesses, should have an influential voice in decision-making, but I want to represent the interests of other residents & stakeholders, as well. The goal of planning should be to manage change in a balanced way: There is no one-size (or height! or density!) fits-all solution for every neighborhood or major thoroughfare. Uptown should not become Downtown but can continue to maintain its own community character even as it evolves.

What I offer is years of experience on numerous committees that required genuine listening, analytical & fact-based problem-solving, and working hard to find common ground, rather than labeling others as the opposition. My career has included time both as a manager in industry and as a university professor. My area of specialization is professional communication, and I would appreciate having the opportunity to commit my skills to serving you and our shared community.